

For Immediate Release

Contact Ann Westpy, Director of Education & Training
Credit Management Association
awestpy@emailcma.org



Credit Management Association (CMA) Announces Executive Leadership Change

Kim Lamberty, CAE has announced her retirement as President & CEO effective December 31, 2022. Kim concludes a distinguished career spanning over 29 years, having risen to her present position in 2016.

Richard J. Adams, Jr., CAE, CCP, CCE will succeed Ms. Lamberty as President and CEO effective November 1, 2022.

Rich Adams has been the President & CEO of Southwest Business Credit Services (SWBCS), based in Mesa, Arizona for the past 30 years. CMA and SWBCS have had a cooperative working relationship for many years and will more closely align that business relationship and services offered in the months ahead.

"I am blessed and humbled by this opportunity." said Mr. Adams, who went on to say "CMA is one of the oldest and largest business credit organizations with more than a century of rich history to reflect upon. To be afforded the opportunity to lead CMA is the capstone of my 40-year career in business credit and association management."

Mr. Adams complimented his predecessor saying "Kim has led CMA with distinction. She has managed with a vision for success, assembled a team of outstanding professionals and has well positioned CMA for growth and success in its second century. I look forward to working with her as we transition leadership."

"I have had the most remarkable and fulfilling career at CMA. It has been an honor and a privilege to work with such a wonderful group of Credit Professionals." said Ms. Lamberty. She went on to say "I am confident that with the leadership Rich will provide, CMA will continue to grow and prosper."

About Credit Management Association and Southwest Business Credit Services

Combined, these leading Credit Management Organizations have a legacy of 250 years of service to the Business Credit Community and serve nearly 1,000 members and clients throughout the west, with offices in Southern California, Nevada, and Arizona. Our services include business credit reports, lien notice and filing services, industry credit groups, collection services as well as professional education and certification together with 2 regional annual conferences.